




Mental Health Association's
My Mental Health Day
 Take Time for Yourself Every Day



Annual Sponsorship Opportunities

My Mental Health Day is a year-round campaign to educate DC area residents about the importance of mental health in everyone's life and to encourage people to nurture their own mental well-being.

	\$25,000 Underwriter (Only 1 of 2 available)	\$10,000—\$24,999 Platinum Sponsor	\$5,000—\$9,999 Gold Sponsor	\$2,500—\$4,999 Silver Sponsor	\$1,000—\$2,499 Bronze Sponsor
My Mental Health Day (MMHD) and MHA websites	Large logo with link on home page of both websites; sponsor wellness video on MMHD website	Medium logo with link on home page of both websites; sponsor wellness video on MMHD website	Logo with link on MMHD website; listing with link on MHA website; sponsor wellness video on MMHD website	Logo with link on MMHD website	Listing with link on MMHD website
MMHD's social media sites (Facebook, Pinterest, Tumblr and Google+)	Large logo with link	Medium logo with link	Small logo with link	Small logo with link	No
MMHD monthly e-newsletter	Large logo year-round & four guest columns	Medium logo year-round & two guest columns	Small logo year-round & one guest column	Year-round link	Link in annual newsletter
Materials to support your organization's mental wellness efforts, including educational brochures and publications	Yes	Yes	Yes	Yes	Yes
MMHD quarterly community wellness events	Premier sponsor at all events	Sponsor at all events	Sponsor at two events	Sponsor at one event	No
Private Mental Health First Aid training (8 hour certification course, a \$3,500 value, for up to 25 people)	Yes	Yes	Discounted rate	No	No
Private presentation on mental wellness topics by MHA's mental health professionals	Two free	One free	Discounted rate	No	No
Mention in media releases	Yes	Yes	No	No	No